

# BRAWLEY CHRISTIAN ACADEMY

430 North 2<sup>nd</sup> St., Brawley, CA 92227  
Phone (760) 344-3911 Fax (760) 344-5864  
www.brawleychristian.com



RE: Questions brought up at the PTO Meeting 4/29/20

April 30, 2020

Families at Brawley Christian Academy,

We recently had a PTO meeting where parents brought up some good points and questions regarding early registration, communication, plans for the future, and justifying tuition during the closure.

### **Special Registration Extension & New Registration Rates**

Due to the feedback received at the PTO meeting, we will be extending Special Registration. The new window for Special Registration is April 20 - May 12. Special Registration applies only to currently enrolled students and gives a discount of over 30% on normal Books & Registration costs.

On the week starting May 4<sup>th</sup>, the school will send out Letters of Intent to Register in the students packets which will allow parents to deposit \$50 to hold a spot for class. This letter with a minimum of \$50 is due May 12. By May 19<sup>th</sup>, the remaining Books & Registration fee needs to be paid or else the standard rate will be charged.

Special Registration: \$200  
April 20 - May 12

Early Registration: \$250  
April 20 - May 19

Standard Registration: \$300  
May 20th +

### **Communication**

Communication between the school and parents is distributed in 9 ways: 1. Website updates; 2. Facebook; 3. YouTube Channel Videos; 4. Remind Notifications; 5. Notices sent via student packets; 6. Zoom teacher meetings; 7. Emails from teachers; 8. Text messages from teachers (optional); 9. Main Office Mon-Fri, 8-11 AM.

The **primary** means of receiving messages from the school are notices via student packets and social media announcements (Facebook, YouTube Channel Videos, Website). Remind messages are convenient, however not all parents are signed up to receive these texts and cannot be used as primary.

It's therefore important that when parents receive their packets they review the contents and search for school notices at the beginning of the week. BCA Chapel also includes announcements and is posted every Wednesday by 9:00 AM on Facebook, YouTube and the school website.

### **Plans for the future**

Do parents value the education, mission, and atmosphere at Brawley Christian Academy? If they do, we plan to continue this education ministry. Of course, this does not mean that the way we operate will always stay the same because this is dependent upon multiple factors. Nevertheless, the school does plan on continuing as long as there are people out there wanting to enroll.

### **Justifying tuition during closure**

On March 27<sup>th</sup> I sent out a letter answering this very question. To reiterate, BCA has not ceased functioning from being a school or from providing educational services to parents. The way we provide these services has changed, but so has every other school in America. And I'm confident in stating,

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after speaking to dozens of parents with kids in other schools, that our level of engagement, clear communication and direct involvement with each student and their progress has far exceeded that of other schools. Teacher's are actually working harder now because as students are spread abroad and dealing with their own individual struggles and household situations, teachers are constantly attempting to rallying up their focus and keep their morale (and their parents) strong. I'm proud of our teachers!

Ultimately, parents need to weigh the value of their investment at Brawley Christian Academy with the cost of them attending elsewhere. And the cost is not necessarily a monetary one; but one that includes a loss of instilling good ethical, moral, emotional and spiritual foundations and good lifestyle choices - this is the loss that many parents aren't willing to pay. This is why I believe parents desire a school like BCA.

As we move forward into May and ultimately June, we will continue to work closely with our students and parents in this unique style of learning. We're also planning on ways to honor our students for their awards and accomplishments at the end of the year. Finally, Lord willing, this Fall we will begin a new school year with the ways things were in the past. Thank you for taking the time to read this letter. God bless you all and Christ Leads the Way!

Mr. Flores  
Principal